

Chapter 3 Exercise
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ITWP 2600

Two Museum's Membership pages:

Detroit Institute of Arts:

<https://dia.org/support>

The Metropolitan Museum (The Met)

<https://engage.metmuseum.org/members/membership?promocode=56373>

Both websites' homepages have a link on the top right for Memberships that you can easily click on and access. The membership pages list what is included in each membership option including the price per year. The Met then has a Patron Program and FAQs sections that follow the membership information. The DIA showcases Membership Officers, Groups, and Partnership which is rather interesting. To renew or sign up for a new membership, The Met has a Join/Renew button in the list for each membership level that you can click on, and it takes you through a checkout process. The DIA however, has a single button to take you to a new page where it lists each level and has a button to join now or give as a gift, they also have a tab for the groups they offer that you can explore. With the different groups that DIA offers, it really does get more depth into different memberships you could sign up for which does feel a bit overwhelming. However, the breakdown that both The Met and the DIA have listed for each of their membership levels is really well listed and explained with the process to sign up seems simple when you know which membership you want.